



ALESSANDRO COLAFRANCESCHI
Head of Global Online Banking UniCredit Group

He was born in Rome (Italy) on October 25, 1966. He holds a degree in Economics and Business Administration from "La Sapienza" University, in Rome, plus a post-graduate specialization as Dottore Commercialista (Certified Chartered Public Accountant). He is married with 3 children. He began his career at Birra Peroni Industriale, the largest Italian brewer, where he worked for eight years, from 1992 to 2000. In 1996 he was appointed UK Country Manager and put in charge of the London-based subsidiary. In February 2000 he left the field of FMCG market to join Kataweb, the Internet Company of Gruppo Editoriale L'Espresso, where he was in charge of e-Commerce and Advertising. In 2002 he joined Vivacity, the Internet Company of UniCredit Banca, where he was appointed Commercial and Marketing Director. Two years later, in 2004, he was given responsibility, as Head of Online Banking, for the development of e-retail banking and online trading in UniCredit Banca and he was responsible for the public websites and online and mobile banking services of UniCredit Group's Italian Retail Banks - UniCredit Banca, UniCredit Banca di Roma and Banco di Sicilia. Today he is SVP with global responsibility for Online and Mobile Banking across UniCredit's Retail Division.



GIOVANNI IOZZIA
Condirettore di Panorama-Economy

53 anni, da quasi 30 frequenta i giornali. Avendo cominciato quando in tipografia si lavorava ancora con le tastiere cieche e i tavoli luminosi, è un entusiasta sostenitore della tecnologia e dei suoi vantaggi. È stato vicino alla NewEconomy d'inizio secolo e adesso segue ammirato il cambiamento d'epoca in corso. Ha lavorato in quotidiani, settimanali e mensili. È stato direttore di Capital dal 2002 al 2005. Attualmente è condirettore di PanoramaEconomy, il settimanale economico del gruppo Mondadori.

